



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1771

Invoice #	106573-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106573
Alt Order #	06852105
Deal #	
Order Flight	09/14/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	42
Product Code	45

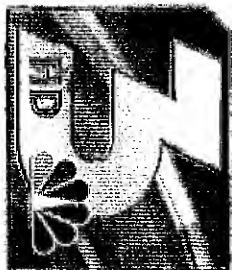
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
	KSNV			Tu	09/18/12 to 09/24/12	4x	MTWTF--				
	KSNV			W	09/18/12	:30	5:17 AM	DSCCNV-12-01-30-H P1gg	\$600.00		4
	KSNV			Th	09/19/12	:30	5:51 AM	DSCCNV-12-01-30-H P1gg	\$600.00		1
	KSNV			M	09/20/12	:30	5:13 AM	DSCCNV-12-01-30-H P1gg	\$600.00		3
	KSNV				09/24/12	:30	5:16 AM	DSCCNV-12-01-30-H P1gg	\$600.00		2
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
	KSNV			Tu	09/18/12 to 09/24/12	4x	MTWTF--				
	KSNV			W	09/18/12	:30	6:49 AM	DSCCNV-12-01-30-H P1gg	\$1,000.00		2
	KSNV			Th	09/19/12	:30	6:24 AM	DSCCNV-12-01-30-H P1gg	\$1,000.00		1
	KSNV			M	09/20/12	:30	6:30 AM	DSCCNV-12-01-30-H P1gg	\$1,000.00		4
	KSNV				09/24/12	:30	6:27 AM	DSCCNV-12-01-30-H P1gg	\$1,000.00		3
3	KSNV	Today Show	658a-9am		to						
	KSNV			Tu	09/18/12 to 09/24/12	4x	MTWTF--				
	KSNV			W	09/18/12	:30	8:42 AM	DSCCNV-12-01-30-H P1gg	\$1,500.00		2
	KSNV			Th	09/19/12	:30	8:29 AM	DSCCNV-12-01-30-H P1gg	\$1,500.00		4
	KSNV			M	09/20/12	:30	8:27 AM	DSCCNV-12-01-30-H P1gg	\$1,500.00		3
	KSNV				09/24/12	:30	7:29 AM	DSCCNV-12-01-30-H P1gg	\$1,500.00		1
4	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
	KSNV			Sa	09/15/12 to 09/16/12	1x	-----S-				
	KSNV			Sa	09/15/12	:30	6:12 AM	DSCCNV-12-01-30-H P1gg	\$350.00		1
	KSNV				09/17/12 to 09/23/12	1x	-----S-				
	KSNV			Sa	09/22/12	:30	6:58 AM	DSCCNV-12-01-30-H P1gg	\$350.00		2
5	KSNV	Saturday Today	7a-9am		to						
	KSNV				09/10/12 to 09/16/12	1x	-----S-				

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Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1771

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106573
Alt Order #	06852105
Deal #	
Order Flight	09/14/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	42
Product Code	45

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	Saturday Today	7a-9am	Sa	09/15/12	:30	7:29 AM		DSCCNV-12-01-30-H P1.gg	\$625.00		1
	KSNV			Sa	09/17/12 to 09/23/12	1x		-----S-				
6	KSNV	News 3 Sunrise SUNDAY	6a-7a	Sa	09/22/12	:30	7:59 AM		DSCCNV-12-01-30-H P1.gg	\$625.00		2
	KSNV			Su	09/10/12 to 09/16/12	1x		-----S				
	KSNV			Su	09/16/12	:30	6:43 AM		DSCCNV-12-01-30-H P1.gg	\$375.00		1
	KSNV			Su	09/17/12 to 09/23/12	1x		-----S				
7	KSNV	Sunday Today	7a-8am	Su	09/23/12	:30	6:29 AM		DSCCNV-12-01-30-H P1.gg	\$375.00		2
	KSNV			Su	09/10/12 to 09/16/12	1x		-----S				
	KSNV			Su	09/16/12	:30	7:29 AM		DSCCNV-12-01-30-H P1.gg	\$500.00		1
	KSNV			Su	09/17/12 to 09/23/12	1x		-----S				
8	KSNV	News 3 Today	9a-930am	Su	09/23/12	:00				\$500.00 Unresolved		2
	KSNV			Su	09/10/12 to 09/16/12	1x		-----S				
	KSNV			Su	09/16/12	:00				\$500.00 Unresolved		1
	KSNV			Su	09/17/12 to 09/23/12	1x		-----S				
10	KSNV	M-F Today Show II	9-10a	Su	09/23/12	:30	9:16 AM		DSCCNV-12-01-30-H P1.gg	\$500.00		2
	KSNV			Tu	09/18/12 to 09/24/12	3x		MTWTF--				
	KSNV			Tu	09/18/12	:30	9:29 AM		DSCCNV-12-01-30-H P1.gg	\$900.00		3
	KSNV			W	09/19/12	:30	9:28 AM		DSCCNV-12-01-30-H P1.gg	\$900.00		2
	KSNV			M	09/24/12	:30	9:50 AM		DSCCNV-12-01-30-H P1.gg	\$900.00		1

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Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1771

Invoice #	106573-1
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Sales Region	National

Order #	106573
Alt Order #	06852105
Deal #	
Order Flight	09/14/12 - 09/24/12

Billing Calendar	Broadcast
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Special Handling	

IDB #	
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	Today 4th Hour	10am-11am		09/18/12 to 09/24/12	4x	MTWTF--				
	KSNV			Tu	09/18/12	:30	10:28 AM	DSCCNV-12-01-30-H P199	\$450.00		1
	KSNV			W	09/19/12	:30	10:58 AM	DSCCNV-12-01-30-H P199	\$450.00		3
	KSNV			F	09/21/12	:30	10:46 AM	DSCCNV-12-01-30-H P199	\$450.00		4
	KSNV			M	09/24/12	:30	10:52 AM	DSCCNV-12-01-30-H P199	\$450.00		2
12	KSNV	Rachael Ray	11am-12pm		09/18/12 to 09/24/12	4x	MTWTF--				
	KSNV			Tu	09/18/12	:30	11:18 AM	DSCCNV-12-01-30-H P199	\$325.00		3
	KSNV			W	09/19/12	:30	11:55 AM	DSCCNV-12-01-30-H P199	\$325.00		2
	KSNV			F	09/21/12	:30	11:54 AM	DSCCNV-12-01-30-H P199	\$325.00		4
	KSNV			M	09/24/12	:30	11:33 AM	DSCCNV-12-01-30-H P199	\$325.00		1
13	KSNV	Noon News	12-1230pm		09/18/12 to 09/24/12	4x	MTWTF--				
	KSNV			W	09/19/12	:30	12:08 PM	DSCCNV-12-01-30-H P199	\$425.00		1
	KSNV			Th	09/20/12	:30	12:28 PM	DSCCNV-12-01-30-H P199	\$425.00		4
	KSNV			F	09/21/12	:30	12:29 PM	DSCCNV-12-01-30-H P199	\$425.00		3
	KSNV			M	09/24/12	:30	12:29 PM	DSCCNV-12-01-30-H P199	\$425.00		2
14	KSNV	The Agenda 1230pm	1230-1p		09/18/12 to 09/24/12	4x	MTWTF--				
	KSNV			Tu	09/18/12	:30	12:47 PM	DSCCNV-12-01-30-H P199	\$325.00		1
	KSNV			W	09/19/12	:30	12:46 PM	DSCCNV-12-01-30-H P199	\$325.00		3
	KSNV			F	09/21/12	:30	12:55 PM	DSCCNV-12-01-30-H P199	\$325.00		4
	KSNV			M	09/24/12	:30	12:39 PM	DSCCNV-12-01-30-H P199	\$325.00		2
15	KSNV	Days of our Lives	1258p-2pm		09/18/12 to 09/24/12	3x	MTWTF--				

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Product	DSCC IE
Estimate Number	1771

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Station	KSNV
Account Executive	Amy McCreary
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Order #	106573
Alt Order #	06852105
Deal #	
Order Flight	09/14/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	42
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	Days of our Lives	1258p-2pm	Tu	09/18/12	:30		1:43 PM	DSCCNV-12-01-30-H P199	\$425.00		3
	KSNV			W	09/19/12	:30		12:59 PM	DSCCNV-12-01-30-H P199	\$425.00		1
	KSNV			Th	09/20/12	:30		2:00 PM	DSCCNV-12-01-30-H P199	\$425.00		2
16	KSNV	The Doctors	2pm-3pm	Tu	09/18/12	:30		2:59 PM	DSCCNV-12-01-30-H P199	\$325.00		4
	KSNV			W	09/19/12	:30		2:32 PM	DSCCNV-12-01-30-H P199	\$325.00		2
	KSNV			F	09/21/12	:30		2:48 PM	DSCCNV-12-01-30-H P199	\$325.00		3
	KSNV			M	09/24/12	:30		2:11 PM	DSCCNV-12-01-30-H P199	\$325.00		1
17	KSNV	Dr Phil	3-4p	Tu	09/18/12	:30		3:33 PM	DSCCNV-12-01-30-H P199	\$450.00		3
	KSNV			F	09/21/12	:30		3:50 PM	DSCCNV-12-01-30-H P199	\$450.00		1
	KSNV			M	09/24/12	:30		3:11 PM	DSCCNV-12-01-30-H P199	\$450.00		2
18	KSNV	4PM NEWS (1 hour)	4-5pm	Tu	09/18/12	:30		4:14 PM	DSCCNV-12-01-30-H P199	\$700.00		4
	KSNV			W	09/19/12	:30		4:13 PM	DSCCNV-12-01-30-H P199	\$700.00		2
	KSNV			F	09/21/12	:30		4:11 PM	DSCCNV-12-01-30-H P199	\$700.00		1
	KSNV			M	09/24/12	:30		4:13 PM	DSCCNV-12-01-30-H P199	\$700.00		3
19	KSNV	4PM NEWS (1 hour)	4-5pm	W	09/19/12	:30		4:54 PM	DSCCNV-12-01-30-H P199	\$700.00		1
	KSNV			F	09/21/12	:30		4:35 PM	DSCCNV-12-01-30-H P199	\$700.00		2
	KSNV			M	09/24/12	:30		4:38 PM	DSCCNV-12-01-30-H P199	\$700.00		3

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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
20	KSNV	M-F Early News	5-630p								
					09/18/12 to 09/24/12	5x	MTWTF--				
	KSNV			Tu	09/18/12	:30	6:14 PM	DSCCNV-12-01-30-H P1gg	\$1,200.00		2
	KSNV			W	09/19/12	:30	6:12 PM	DSCCNV-12-01-30-H P1gg	\$1,200.00		3
	KSNV			Th	09/20/12	:30	5:22 PM	DSCCNV-12-01-30-H P1gg	\$1,200.00		1
	KSNV			F	09/21/12	:30	5:16 PM	DSCCNV-12-01-30-H P1gg	\$1,200.00		5
	KSNV			M	09/24/12	:30	6:24 PM	DSCCNV-12-01-30-H P1gg	\$1,200.00		4
21	KSNV	Sa-Su Early News	5pm-630pm								
					09/10/12 to 09/16/12	2x	-----S-				
	KSNV			Sa	09/15/12	:30	6:13 PM	DSCCNV-12-01-30-H P1gg	\$650.00		2
	KSNV			Sa	09/15/12	:30	6:23 PM	DSCCNV-12-01-30-H P1gg	\$650.00		1
22	KSNV	WKND Jeop/Wheel	630-730pm								
					09/10/12 to 09/16/12	1x	-----S-				
	KSNV			Sa	09/15/12	:30	6:52 PM	DSCCNV-12-01-30-H P1gg	\$500.00		1
					09/17/12 to 09/23/12	1x	-----S-				
	KSNV			Sa	09/22/12	:00			\$500.00 Unresolved		2
23	KSNV	Monday Prime 8-10pm	8-10pm								
					09/17/12 to 09/23/12	1x	M-----				
	KSNV			M	09/17/12	:30	7:58 PM	DSCCNV-12-01-30-H P1gg	\$4,000.00		1
24	KSNV	Monday Prime 10-11pm	10-11pm								
					09/24/12 to 09/30/12	1x	M-----				
	KSNV			M	09/24/12	:30	10:34 PM	DSCCNV-12-01-30-H P1gg	\$3,200.00		1
25	KSNV	Wednesday Prime 10-11pm	10-11pm								
					09/17/12 to 09/23/12	1x	--W----				
	KSNV			W	09/19/12	:30	10:32 PM	DSCCNV-12-01-30-H P1gg	\$3,200.00		1

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
26	KSNV	Friday Prime 9-10pm	9-10pm		09/17/12 to 09/23/12	1x		----F--				
				F	09/21/12	:30	9:18 PM	DSCCNV-12-01-30-H P199		\$2,600.00		1
27	KSNV	Saturday Prime 9-10pm	9-10pm		09/10/12 to 09/16/12	1x		-----S-				
				Sa	09/15/12	:00				<del>\$4,200.00</del> Unresolved		1
28	KSNV	NFL Football	1P-9PM		09/17/12 to 09/23/12	1x		-----S				
				Su	09/23/12	:30	7:15 PM	DSCCNV-12-01-30-H P199		\$10,000.00		1
29	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/18/12 to 09/24/12	3x		MTWTF--				
				Tu	09/18/12	:30	11:29 PM	DSCCNV-12-01-30-H P199		\$1,100.00		3
				Th	09/20/12	:30	11:34 PM	DSCCNV-12-01-30-H P199		\$1,100.00		2
				M	09/24/12	:30	11:15 PM	DSCCNV-12-01-30-H P199		\$1,100.00		1
30	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/10/12 to 09/16/12	1x		-----S-				
				Sa	09/15/12	:30	11:13 PM	DSCCNV-12-01-30-H P199		\$1,100.00		1
				Sa	09/22/12	:30	11:22 PM	DSCCNV-12-01-30-H P199		\$1,100.00		2
31	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/10/12 to 09/16/12	1x		-----S				
				Su	09/16/12	:30	11:34 PM	DSCCNV-12-01-30-H P199		\$1,100.00		1
				Su	09/23/12	1x		-----S				
				Su	09/23/12	:30	11:19 PM	DSCCNV-12-01-30-H P199		\$1,100.00		2

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1771

Invoice #	106573-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106573
Alt Order #	06852105
Deal #	
Order Flight	09/14/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	42
Product Code	45

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
32	KSNV	Late Night w/Fallon	1237a-136am		to							
	KSNV			09/18/12 to 09/24/12	2x	MTWTF--						
	KSNV			Th 09/20/12	:30	1:29 AM	DSCCNV-12-01-30-H	P1gg		\$750.00		1
	KSNV			M 09/24/12	:30	1:19 AM	DSCCNV-12-01-30-H	P1gg		\$750.00		2
33	KSNV	Saturday Night Live	1130pm-1:02am		to							
	KSNV			09/17/12 to 09/23/12	1x	-----S-						
	KSNV			Sa 09/22/12	:30	1:00 AM	DSCCNV-12-01-30-H	P1gg		\$1,400.00		1
34	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		to							
	KSNV			09/10/12 to 09/16/12	1x	-----S						
	KSNV			Su 09/16/12	:30	11:59 PM	DSCCNV-12-01-30-H	P1gg		\$400.00		1
	KSNV			09/17/12 to 09/23/12	1x	-----S						
	KSNV			Su 09/23/12	:30	11:48 PM	DSCCNV-12-01-30-H	P1gg		\$400.00		2
35	KSNV	NFL Pre-Game	1p-530pm		to							
	KSNV			09/10/12 to 09/16/12	1x	-----S						
	KSNV			Su 09/16/12	:30	4:18 PM	DSCCNV-12-01-30-H	P1gg		\$2,400.00		1
	KSNV			09/17/12 to 09/23/12	1x	-----S						
	KSNV			Su 09/23/12	:30	4:28 PM	DSCCNV-12-01-30-H	P1gg		\$2,400.00		2
36	KSNV	Sunday Prime 9-10pm	9-10pm		to							
	KSNV			09/10/12 to 09/16/12	1x	-----S						
	KSNV			Su 09/16/12	:00					\$1,200.00	Unresolved	1
	KSNV			09/17/12 to 09/23/12	1x	-----S						
	KSNV			Su 09/23/12	:00					\$1,200.00	Unresolved	2
37	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to							
	KSNV			09/14/12 to 09/20/12	1x	M---F--						

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 1010 Wisconsin Ave. NW  
 Ste 800  
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Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1771

Invoice #	106573-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106573
Alt Order #	06852105
Deal #	
Order Flight	09/14/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	42
Product Code	45

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
37	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	F	09/14/12	:30	5:14 AM		DSCCNV-12-01-30-H P1gg	\$600.00		1
38	KSNV	Today Show	658a-9am	M	09/17/12	:30	8:52 AM		DSCCNV-12-01-30-H P1gg	\$1,500.00		1
39	KSNV	Rachael Ray	11am-12pm	M	09/17/12	:30	11:37 AM		DSCCNV-12-01-30-H P1gg	\$325.00		1
40	KSNV	The Doctors	2pm-3pm	M	09/17/12	:30	2:33 PM		DSCCNV-12-01-30-H P1gg	\$325.00		1
41	KSNV	Dr Phil	3-4p	F	09/14/12	:30	3:24 PM		DSCCNV-12-01-30-H P1gg	\$450.00		1
42	KSNV	4PM NEWS (1 hour)	4-5pm	M	09/17/12	:30	4:25 PM		DSCCNV-12-01-30-H P1gg	\$700.00		1
43	KSNV	M-F Early News	5-630p	F	09/14/12	:30	5:15 PM		DSCCNV-12-01-30-H P1gg	\$1,200.00		2
44	KSNV	M-F News 3 at Eleven	11pm-1135pm	M	09/17/12	:30	5:22 PM		DSCCNV-12-01-30-H P1gg	\$1,200.00		1

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Billing Calendar	Broadcast
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Special Handling	

IDB #	
Advertiser Code	42
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
45	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		09/17/12 to 09/23/12	1x	-----S				1
	KSNV			Su	09/23/12	:30	9:59 AM	DSCCNV-12-01-30-H P199	\$500.00		
46	KSNV	ROS	5a-459a		09/10/12 to 09/16/12	1x	-----S				1
	KSNV			Su	09/16/12	:30	9:51 PM	DSCCNV-12-01-30-H P199	\$500.00		
Aired Spots 94											

Gross Total \$89,125.00  
 Agency Commission \$13,368.75  
 Net Amount Due \$75,756.25  
 Payment Terms 30 Days

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